

Seventeen percent of Canadians say the PM should be perfectly bilingual and another 22 percent want strong French language skills. Rest say strong French language skills not needed.

Nanos will be tracking opinion on a nightly basis throughout the 45<sup>th</sup> Canadian federal election campaign. Visit [www.theglobeandmail.com](http://www.theglobeandmail.com), [www.ctvnews.ca](http://www.ctvnews.ca) or [www.nanos.co](http://www.nanos.co) to access the latest data and analysis.

**“ There is an interesting range of opinions on French language capability for the next PM. Seventeen percent want the PM to be perfectly bilingual while another 22 percent want the PM to have strong French language skills. The most popular response was that the PM needs working knowledge (38%). Although still a minority opinion in Quebec, about three in ten Quebecers wanted the PM to be perfectly bilingual. Currently committed Liberal voters were numerically the least likely to want the next PM to be perfectly bilingual (11%). (Survey ending April 3, 2025) ”**

**Nik Nanos, Chief Data Scientist**

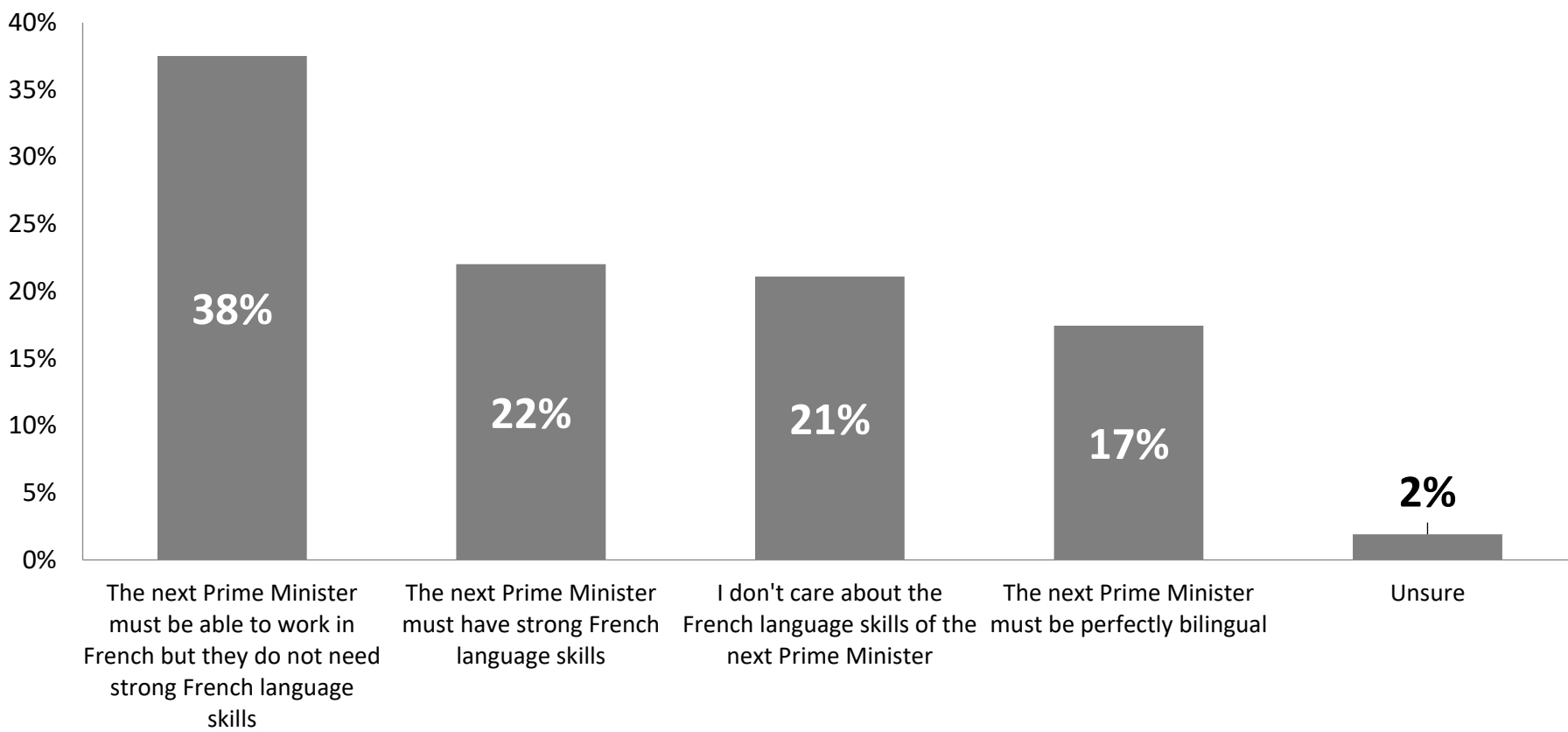
# Views on the French language skills needed by the Prime Minister of Canada

**Question:** Thinking of the upcoming federal election, which of the following statements best reflects your personal views on the French language skills needed by the next Prime Minister of Canada? [RANDOMIZE]

**Source:** Globe and Mail-CTV/Nanos Research tracking survey, April 1 to 3, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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# Views on the French language skills needed by the Prime Minister of Canada – by region

**Question:** Thinking of the upcoming federal election, which of the following statements best reflects your personal views on the French language skills needed by the next Prime Minister of Canada? [RANDOMIZE]

**Source:** CTV-Globe and Mail/Nanos Research tracking survey, April 1 to 3, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3, 2025 Canada (n=1238)	Atlantic (n=127)	Quebec (n=297)	Ontario (n=372)	Prairies (n=254)	B.C. (n=188)
The next Prime Minister must be able to work in French but they do not need strong French language skills	37.5%	37.9%	35.1%	38.2%	37.4%	39.6%
The next Prime Minister must have strong French language skills	22.0%	21.2%	20.1%	23.2%	19.3%	25.8%
I don't care about the French language skills of the next Prime Minister	21.1%	23.5%	13.7%	23.1%	23.9%	23.3%
The next Prime Minister must be perfectly bilingual	17.4%	16.0%	28.8%	14.2%	16.1%	10.0%
Unsure	1.9%	1.4%	2.3%	1.3%	3.4%	1.3%

# Views on the French language skills needed by the Prime Minister of Canada – by age and gender

**Question:** Thinking of the upcoming federal election, which of the following statements best reflects your personal views on the French language skills needed by the next Prime Minister of Canada? [RANDOMIZE]

**Source:** Globe and Mail-CTV /Nanos Research tracking survey, April 1 to 3, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3, 2025 Canada (n=1238)	Men (n=670)	Women (n=568)	18 to 34 (n=210)	35 to 54 (n=412)	55 plus (n=616)
The next Prime Minister must be able to work in French but they do not need strong French language skills	37.5%	35.7%	39.2%	33.0%	34.4%	42.9%
The next Prime Minister must have strong French language skills	22.0%	22.2%	21.8%	20.2%	23.7%	21.9%
I don't care about the French language skills of the next Prime Minister	21.1%	23.3%	19.0%	22.7%	22.7%	18.8%
The next Prime Minister must be perfectly bilingual	17.4%	17.5%	17.4%	21.2%	18.1%	14.5%
Unsure	1.9%	1.3%	2.5%	2.9%	1.1%	1.9%







# Views on the French language skills needed by the Prime Minister of Canada – by vote profile

**Question:** Thinking of the upcoming federal election, which of the following statements best reflects your personal views on the French language skills needed by the next Prime Minister of Canada? [RANDOMIZE]

**Source:** CTV-Globe and Mail/Nanos Research tracking survey, April 1 to 3, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3, 2025 Canada (n=1238)	 LPC (n=524)	 CPC (n=409)	 BQ (n=62)	 NDP (n=103)	 GPC (n=20)*	 PPC (n=14)*	Undecided (n=100)
The next Prime Minister must be able to work in French but they do not need strong French language skills	37.5%	50.7%	23.2%	32.1%	41.4%			32.3%
The next Prime Minister must have strong French language skills	22.0%	20.0%	24.2%	28.6%	25.3%			17.2%
I don't care about the French language skills of the next Prime Minister	21.1%	17.4%	26.9%	2.4%	18.1%			24.8%
The next Prime Minister must be perfectly bilingual	17.4%	10.9%	23.6%	36.9%	12.8%			21.2%
Unsure	1.9%	1.0%	2.1%	-	2.5%			4.6%

\*Note: Responses with a sample size of less than 30 have been suppressed

# METHODOLOGY

The CTV-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,238 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (cell and land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one quarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 3, 2025.

A random survey of 1,238 Canadians is accurate  $\pm 2.8$  percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

**Full data tables with weighted and unweighted number of interviews is here: [by region age and gender](#); [by vote profile](#).**

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Globe and Mail-CTV	Weighting of Data	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1,238 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada.
Margin of Error	±2.8 percentage points, 19 times out of 20.	Estimated Response Rate	Seven percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	This was module two of a nightly tracking survey.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.
Demographics (Other)	Education, income	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	<a href="#">By region, age, gender and number of weighted and unweighted interviews</a> <a href="#">By vote profile and number of weighted and unweighted interviews</a>
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	April 1 to 3, 2025		
Language of Survey	The survey was conducted in English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# Any questions?

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